



& ANNUAL SUNFLOWER DAYS

2024

ADVERTISING

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ADVERTISING OPPORTUNITY



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What is the Wild Adventure Corn Maze?

The Wild Adventure Corn Maze is bigger and better than ever this year. The Corn Maze has over 15,000 visitors. It has quickly become one of the premier attractions in all of Idaho.

Why Should I Sponsor?

The Wild Adventure Corn Maze is a proven success in Southeastern Idaho. People return year after year, and every year we work to improve the event for everyone! Sponsors benefit from:

- Extensive event exposure
- Traditional and Internet advertising
(including radio, magazine, newspaper, TV, social, web, coupons)
- Logo on ALL maze materials
(Sponsors need to be secured by **JULY 1** to be on print material)

We have created a structure to provide at least 5x the value you are purchasing. You can choose to sponsor Sunflower Days, Wild Adventure Corn Maze, or both.



**Wild Adventure
Major Sponsor
Will Receive
(LIMITED TO 3)**

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MAJOR SPONSORS RECEIVE:

Radio Advertising Partner

Your name will be mentioned in radio spots purchased by The Wild Adventure Corn Maze, an estimated value of over \$75,000. There will be more than 3,000 guaranteed ad spots and 280 live mentions. We will be doing live broadcasts and major sponsors are allowed to participate in the live remote. Additional radio spots will run on other stations!

Advertising Partner

Each year the maze takes advantage of an additional advertising opportunities from Twin Falls to Rexburg. This may include, but isn't limited to, magazine ads, newspaper ads, and television spots, YouTube ads, Google Display ads, Facebook and Instagram ads. As the maze title sponsor we will make sure you have your logo in each one and that your name is included so that you get maximum exposure!

Admission Benefits

- Having logo on sponsor entrance tickets
- 200 free tickets to the maze
- Logo on ALL print materials
(Sponsors need to be secured by **JULY 1** to be on print materials).
- Logo displayed on large sponsor banner at our location
- Get the right to market your business

Total Value:
\$100,000+ in Advertising
& the value of brand awareness
Your Cost is \$4,000

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EVENT SPONSORS RECEIVE:

Event Sponsorship Opportunities

As an event sponsor you will be able to be a named sponsor of each major event at the Corn Maze. They are yours to choose from and will be included in any event promotions (including associated Radio and TV Spots). Events include, but not limited to:

- Family Night (every Monday Night)
- Pumpkin Patch
- Pumpkin Carving Contest
- Youth Night
- Veteran's Celebration
- Candy Drop
- Toddler Town
- Wild West Shootouts

Advertising Partner

Your logo will be on all sponsor entrance tickets. You will also receive 50 free admission tickets to the maze (a \$750 value) to give away to employees or use in contests. You will also receive all the benefits of the banner sponsors. You will have a 3x8 foot banner with your logo displayed at each major event you sponsor. You will also receive promotion on our Facebook page throughout the maze. Sponsors need to be secured by **JULY 1** to be on print materials.

Total Value :
\$10,000+ & the value of brand awareness.
Your cost is \$1,500.

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BANNER SPONSORS RECEIVE:

Banners

Each major, event, or banner sponsor will have their logo on a vinyl banner. Banners will be displayed at the EISF parade and at our location. Sponsors need to be secured by **JULY 1** to be on print materials.



**Total Value for Banner Sponsor :
\$5,000 & the value of brand awareness.
Your cost is \$500.**

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